

FOR IMMEDIATE RELEASE:

DATE

CONTACT:

NAME

PHONE NUMBER

(YOUR COMPANY NAME) to visit (SCHOOL NAME) (DATE) to celebrate Careers in Construction Week in Montana

Representatives from (YOUR BUSINESS) will visit students at (SCHOOL NAME) (DATE AND TIME) to celebrate Careers in Construction Week (Oct. X-X, 202X) in Montana.

Developed by the Master Builders of Iowa (MBI), and adopted by the Montana Contractors Association (MCA), Careers in Construction Week is a nation-wide effort created to raise awareness of the vast opportunities available in the construction industry. It is an opportunity for those in construction to reach out to their local schools to connect with, and inform, students, parents, teachers, counselors, and administrators of the true benefits of construction as a career path.

“The construction industry employs nearly 30,000 people in Montana, providing steady, good-paying jobs,” said Barry Houser, executive director of the MCA Education Foundation. “That said, filling available positions continues to be a struggle for construction employers throughout the state. It’s time for us to share the message with Montana’s students, educators, and parents that construction is a viable, rewarding career.”

“QUOTE FROM YOUR CEO ABOUT WHY YOUR COMPANY WANTED TO GET INVOLVED IN CONSTRUCTION WEEK,” said NAME, TITLE.

To learn more about how to get a job in construction, visit <https://build-montana.org/>